

Salute Our Heroes

Presented by Service Credit Union

Every day, thousands of men and women have answered the call to serve our nation. The Salute Our Heroes Charity Concert, featuring Gary Sinise & The Lt. Dan Band, is our opportunity to say thank you in a meaningful way - by creating a night of free music, community, and celebration for those who sacrificed so much.

Your sponsorship doesn't simply fund a concert, it creates opportunities for veterans, military service members, and their families while demonstrating your company's commitment to those who have and are currently serving.

We invite you to stand beside us as a partner of what we believe will be one of New Hampshire's premier appreciation events.

Sincerely,

Jillian Bean
Chair, Veterans Count Seacoast Chapter



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Please join us for a one-of-a-kind free outdoor community event celebrating veterans, active military, first responders, and their families.

On Thursday, September 24th, Easterseals NH Veterans Count will be hosting Gary Sinise & The Lt. Dan Band for a military support concert free show from 6-8 pm.

The opening band will be the Army Band starting at 4pm! There will be two stages of entertainment and a short program in between to let our guests know about the organizations supported through your sponsorship. During the concert there will be a beer garden, food trucks, Veterans resource expo and more. We expect to have 1000+ attendees.

Every sponsorship directly supports the programs of Easterseals NH Veterans Count, NH Military Assistance Foundation, and Northeast Passage providing emergency financial assistance, housing support, employment assistance, mental health resources, case management, and family support services. Because of sponsors like you, military and veteran families receive help when they need it most.

Your brand will be seen through social media, email marketing, outdoor signage, event website and onsite branding.



Presenting Sponsor - Service Credit Union

Includes:

Service Credit Union logo on event wrist bands
Banner close to stage-approved by LDB
Shade banner in VIP designated area
Opportunity to have SCU branded tent and outreach table
Ticketed access to VIP Area
Social media presenting sponsor post
On stage presence - introduction of the LTD Band

In addition, presence and/or attendance at other ESNH VC events

8/11 VCM Golf - Banner at registration-Candia Woods
9/5 VCN 5K - Banner, items to hand out at registration - Nashua
9/19 Jeepin for Vets - Banner,, 2 registrations, outreach tent- MV campus
10/5 ESNH 18 Reasons Golf, SCU tee sign on hole dedicated to CBS-MCC
11/6 VCN Gala - 4 seats and logo on sponsor roll call - Sheraton Nashua
12/12 Army Navy watch party - venue host, bar service - SCU
5/1 VCM Derby watch party - new event , more info to come



Sponsorship Opportunities

Platinum	\$25,000
Gold	\$15,000
Silver	\$10,000
Bronze	\$5,000
Community	\$2,500

Sponsorship Comparison Chart				
Benefit	Platinum	Gold	Silver	Bronze
Stage Recognition	✓	✓	✓	
Booth	✓	✓	✓	✓
VIP Tickets	12	8	8	4
Social Media	Premium	Standard	Shared	Thank You
Website	Large	Medium	Small	Listing

Platinum Sponsor - \$25,000

Includes:

- Stage recognition
- Booth Space
- 12 VIP Tickets
- Premium Social Media
- Large Logo on Website
- Banner at Main Event Area

Feature:

- Main Stage Sponsor
- Beer Garden Sponsor
- Movie Night Sponsor
- Veterans Village Sponsor

Each receives branding with logo



Gold Sponsor - \$15,000

Includes:

Stage recognition

Booth Space

8 VIP Tickets

Standard Social Media

Medium Logo on Website

Banner at Main Event Area

Feature:

Band Accommodation Sponsor

Food Truck Alley Sponsor

Veterans Village Sponsor

Each receives branding with logo



Silver Sponsor - \$10,000

Includes:

Stage recognition

Booth Space

6 VIP Tickets

Standard Social Media

Small Logo on Website

Banner at Main Event Area

Feature:

Restroom Sponsor

Tent Sponsor

Each receives branding with logo



Bronze Sponsor - \$5,000

Includes:

Booth Space

4 VIP Tickets

Social Media Thank You

Listing on Website

Banner at Main Event Area

Feature:

Green Room Sponsor

Band Transportation Sponsor

Each receives branding with logo

Community Sponsor - \$2,500

Includes:

Booth Space

Signage at event

